Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1. (Currently Amended) A method for operating a wallpaper printing business, the method comprising the steps of:

providing for display a plurality of wallpaper swatches of varying patterns;

scanning an identifier associated with a wallpaper swatch selected by a customer from the display;

utilizing an on-demand printer comprising a cabinet in which is located a media path which extends from a media loading area to a printhead and from the printhead to a dispensing slot;

using one or more printer input devices which communicate with a processor to capture <u>preference</u> data regarding one or more customer's <u>-requirementspreferences</u>; the data comprising at least a customer selected pattern;

printing a roll of wallpaper, onto a web of blank media, on demand, according to the selected pattern; utilizing an on-demand printer comprising a cabinet, in which is located a media path which extends from a media loading area to a printhead and from the printhead to a dispensing slot, to print a roll of wallpaper onto a web of blank media on demand, the printing being performed in accordance with the scanned identifier and the preference data;

packaging the roll of wallpaper into a tote as the wallpaper is being dispensed into the dispensing slot; and

charging athe customer for the roll.

(Currently Amended) The method of claim 1, further comprising the step of:
 allowing the customer to select a width;

capturing the width as <u>preference</u> data with <u>thea</u> printer input device; and using the printer to slit the web to the width.

- 3. (Currently Amended) The method of claim 1, further comprising the step of: allowing the customer to select a roll length; capturing the roll length as <u>preference</u> data with <u>athe</u> printer input device; and using the printer to cut the web to the roll length.
- 4. (Currently Amended) The method of claim 3, further comprising the step of:
 _charging the customer only for the length.
- 5. (Currently Amended) The method of claim 1, further comprising the step of:
 _acquiring data from a touchscreen display which is also adapted to display the pattern.
- 6. (Currently Amended) The method of claim 1, further comprising the step of ÷ providing the printer with a scanner for capturing data that specifies a selected pattern or other data.
- 7. (Currently Amended) The method of claim 4, further comprising the step of ± allowing the customer to select a media type and using that media type in the printer.
- 8. (Canceled)
- 9. (Currently Amended) The method of claim 8, wherein_:
 the customer can use anthe printer input device to alter how the printer prints thea selected pattern.

10. (Canceled)

11. (Currently Amended) The method of claim 1, wherein:

the customer's requirements-preferences comprise a pattern and a configuration; and the configuration being one or more parameters selected from the group comprising consisting of: roll length, a roll slitting arrangement, one or more modifications to the pattern, orand a selection of media to be printed on.

12. (Currently Amended) The method of claim 1, wherein utilizing an on-demand printer further comprises:

loading a media canister into the printer, the canister containing an unprinted web of media; and

using a motor in the printer to advance the unprinted web into the path; and automatically threading the media from the loading area, to the dispensing slot.

13. (Currently Amended) The method of claim 1, wherein utilizing an on-demand printer the step of packaging the roll of wallpaper further comprises:

loading a disposable media tote into a winding area adjacent to the dispensing slot; winding a printed roll of wallpaper onto a core inside the tote; and severing the printed roll on the core from the web.

14. (Withdrawn) The method of claim 13, wherein utilizing an on-demand printer further comprises:

severing the printed roll on the core from the web using an automated cutting mechanism inside the printer, the cutting mechanism receiving a signal for commencing cutting from the processor.

15. (Withdrawn) The method of claim 1, wherein printing a roll of wallpaper according to a selected pattern further comprises:

using a full width, color printhead to print onto the web while it is in motion along the path.

16. (Withdrawn) The method of claim 15, further comprising the step of: drying the web after it is printed on but before it is dispensed by the printer.

17. (Currently Amended) The method of claim 1, wherein ÷ an operator uses the printer for a customer.

18. (Withdrawn) The method of claim 1, further comprising the step of: allowing a customer to design a custom pattern defined by data; using the one or more input devices to capture the data; and printing the custom pattern on demand.

19. (Currently Amended) The method of claim 1, further comprising the step of : selling printed rolls as they are produced to eliminate printed wallpaper inventory.

20. (Withdrawn) A method as claimed in claim 1 wherein the web of blank media is printed by the printhead at a rate exceeding 0.02 square meters per second (775 square feet per hour).

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21. (Withdrawn) A method as claimed in claim 1 wherein the web of blank media is printed

by the printhead at a rate exceeding 0.1 square meters per second (3875 square feet per

hour).

22. (Withdrawn) A method as claimed in claim 1 wherein the web of blank media is printed

by the printhead at a rate exceeding 0.2 square meters per second (7750 square feet per

hour)"

23. (Withdrawn) A method as claimed in claim 1 wherein the printhead has more than 7680

nozzles

24. (Withdrawn) A method as claimed in claim 1 wherein the printhead has more than

20,000 nozzles

25. (Withdrawn) A method as claimed in claim 1 wherein the printhead has more than

100,000 nozzles

26. (Withdrawn) A method as claimed in claim 1 wherein the printhead has more than

250,000 nozzles

27. (Withdrawn) A method as claimed in claim 1 wherein the printhead prints ink drops

with a volume of less than 5 picoliters

28. (Withdrawn) A method as claimed in claim 1 wherein the printhead prints ink drops

with a volume of less than 3 picoliters

29. (Withdrawn) A method as claimed in claim 1 wherein the printhead prints ink drops

with a volume of less than 1.5 picoliters

30. (Withdrawn) A method as claimed in claim 1 wherein the printer is a self contained

printer for producing rolls of wallpaper, the printer comprising:

a cabinet in which is located a media path which extends from a media cartridge loading

area to a winding area;

a full width digital color printhead located in the media path;

a processor which accepts operator inputs which are used to configure the printer for

producing a particular roll; and

the winding area adapted to removably retain a core and wind onto it, wallpaper produced

by the printer.

31. (Original) A method as claimed in claim 1 wherein utilizing an on-demand printer

further comprises:

loading a media cartridge into the printer, the media cartridge, comprising:

a case in which a roll of blank media may be deployed;

the case having two halves, hinged together, an area between the two halves,

when closed, defining a media supply slot; and

the case having internally and adjacent to the slot, a pair of rollers, at least

one of the rollers being a driven roller which is supported at each end, by the case,

for rotation by an external motor.

32. (Withdrawn) A method as claimed in claim 1 further comprising the step of providing a

consumer tote for carrying the roll of wallpaper, the tote comprising:

a disposable exterior in which is formed a main access flap and a pair of core access

openings; and

the tote having an interior in which is located a disposable core which is aligned with the

access openings.

33. (Withdrawn) A method as claimed in claim 1 wherein the printer has a transverse cutter,

the transverse cutter comprising:

a chassis having end plates;

the end plates being separated to allow a web of media to pass between them;

the end plates supporting between them a cutting blade; and

the blade supported at each end to perform a cutting motion which begins on one side of the

web and finishes on an opposite side of the web.

34. (Withdrawn) A method as claimed in claim 1 wherein the printer has a slitting

mechanism, the slitting mechanism comprising:

a chassis having end plates;

the end plates being separated by a transverse portion of the chassis to allow a web of media

to pass between them;

one or more rotating slitting shafts extending between the end plates, each shaft having one

or more slitters arranged along its length, each slitter having a cutting edge; and

the slitting mechanism selectively engageable to either enter or not enter a path followed by

the web according to an input provided by an operator of the printer.

35. (Withdrawn) A method as claimed in claim 1 wherein the printer has a dryer, the dryer

comprising:

a compartment with a top opening for receiving a media web fed from the printer;

a source of heated air located above the top opening for blowing heated air into the opening

to dry printing on the media web.

36. (Withdrawn) A method as claimed in claim 1 wherein the printer comprises:

a cabinet in which is located a media path which extends from a media loading area to a

winding area;

a printhead located in the media path;

a processor which accepts operator inputs from one or more input devices which are used to

configure the printer for producing a particular roll; and

the winding area adapted to removably retain a core and wind onto it, wallpaper produced

by the printer wherein,

the length and design of the roll are determined by the operator inputs.

37. (Currently Amended) A method as claimed in claim 1 further comprising the steps of:

utilizing an on demand printer comprising a cabinet in which is located a media path which

extends from a media loading area to a winding area, there being wherein a printhead is

located in the media path, a and the processor which accepts operator inputs from one or

more input devices; and

the method further comprises a step of

using one or more input devices which communicate with the processor to capture

data from an operator regarding a specification for an operator's requirements;

using the processor to operatively control the printer according to the data; and

printing a single roll of wallpaper, on demand, according to a selected pattern taking

into accordance the data.

38. (Currently Amended) A method as claimed in claim 1 for operating a wallpaper printing

franchise using the method as claimed in claim 1, the method for operating the wallpaper

printing franchise further comprising, in addition to the steps of claim 1, the further steps of:

providing to franchisees, anthe on-demand printer-comprising a cabinet in which is

located a media path which extends from a media loading area to a printhead and from the

printhead to a dispensing slot;

the printer having providing to franchisees the one or more printer input devices

which communicate with a processor to capture <u>preference</u> data regarding one or more

customer requirements preferences, the data comprising at least a customer selected pattern;

providing the franchisee with a collection of patterns in a digital storage medium that

can be read by the printer;

enabling the franchisee to print a roll of wallpaper, onto a web of blank media, on

demand, according to the selected pattern; and

obtaining or attempting to obtain a fee from the franchisee.

39. (Withdrawn) A method as claimed in claim 1 wherein the printer comprises:

a frame in which is located a media path which extends from a media loading area to a

winding area;

a printhead located across the media path;

one or more input devices for capturing operator instructions;

a processor which accepts operator inputs which are used to configure the printer for

producing a particular roll; and

the winding area adapted to removably retain a core and wind onto it, wallpaper produced

by the printer.

40. (Currently Amended) A method as claimed in claim 1-for printing wallpaper onto a web

of media further comprising the steps of, wherein:

utilizing an on-demand printer comprising a cabinet in which is located a media

path, there being a full width printhead located across the media path, there being the on-

demand printer includes a processor which accepts operator inputs from one or more input

devices and which controls the printer; and the method further comprises the steps of:

using one or more input devices which communicate with the processor to capture

data from an operator regarding a specification;

running the printer according to the data;

printing a single roll of wallpaper, on demand, according to athe selected pattern and

configuration;

changing the pattern according to a new datum from an operator; and

then printing a new roll onto the same web.

41. (Withdrawn) A method as claimed in claim 1 for drying the moving web of media in the

printer, the method further comprising the steps of:

loading the web in a path that traverses a compartment in a dryer within the printer, the

compartment having an opening across the top;

allowing the moving web to descend into the compartment, as required; and

blowing heated air from above the opening.

42. (Withdrawn) A method as claimed in claim 1 for supplying the media web to the

wallpaper printer, the method further comprising the steps of:

opening a reusable case;

placing into the case a core onto which has been located a supply roll of blank wallpaper

media;

supporting the core for rotation within the case;

leading a free edge of the roll between a pair of rollers and past an edge of the open case;

then

with the rollers located within the case and on either side of the web, closing the case and

loading it into a printer.

43. (Withdrawn) A method as claimed in claim 1 wherein the printer has a printhead

assembly which prints onto a moving web that follows a path, the assembly comprising:

a full width printhead located across the path;

the printhead comprising a color printhead which is at least as wide as the web;

the printhead being supplied with a number of different inks which are remote from the

printhead and which supply the printhead through tubes.

44. (Withdrawn) A method as claimed in claim 1 wherein the printer further comprises:

a housing in which is located a media path which extends from a blank media intake to a

wallpaper exit slot;

a multi-color roll width removable printhead located in the housing and across the media

path;

the printhead being supplied by separate ink reservoirs, the reservoirs connected to the

printhead by a an ink supply harness, there being a disconnect coupling between the

reservoirs and the printhead;

one or more input devices for capturing operator instructions;

a processor which accepts operator inputs which are used to configure the printer for

producing a particular roll.

45. (Withdrawn) A method as claimed in claim 1 further comprising the step of providing a

consumer tote for carrying the roll of wallpaper, the tote comprising:

a disposable exterior in which is formed a main access flap and a pair of core access

openings;

the tote having an interior in which is located a disposable core which is aligned with the

access openings;

both openings exposing a moulded coupling, one coupling attached to each end of the core,

at least one of the couplings being a driven coupling and adapted to engage a driving spindle

that rotates the core.

46. (Withdrawn) A method as claimed in claim 1 wherein the printer has a removable

printhead assembly which prints onto a moving web, comprising:

a full width stationary printhead located on a rail along which it slides for service and

removal;

a number of replaceable ink reservoirs which supply the printhead with different inks;

the printhead comprising a color printhead which is at least as wide as the web; and

the printhead being supplied with the different inks through tubes which can be

disconnected so the printhead may be removed.

47. (Withdrawn) A method as claimed in claim 1 wherein the printer is a self threading

printer for producing rolls of wallpaper, comprising:

a media loading area adapted to support a media cartridge in a position so that a media

supply slot of the cartridge is closely adjacent to a pilot guide;

a cabinet housing a media path which extends from the pilot guide to a printed media

dispensing slot;

a printhead located across the media path;

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a processor which accepts operator inputs which are used to configure the printer for

producing a particular roll;

a motor within the cabinet for advancing a media web out of the media cartridge; and

one or more other motors adapted to urge the media along the path and out of the slot.

48. (Canceled)